

## WHY BLEED?

BLEED IS IMPORTANT TO INCLUDE WHEN YOU HAVE A BACKGROUND THAT MEETS THE EDGE OF THE PRINTED PRODUCT.



TRIM LINE

BLEED AREA 1/8"

### IMPORTANT

Remove template before BEFORE submitting.

BEFORE YOU SEND YOUR BLEED TO ENSURE YOUR DESIGN MEETS THE EDGE OF THE PAPER WHEN  
PRINTED ALSO, AVOID PLACING TEXT NEAR THE EDGE, AVOID HIGHLIGHT  
ORDERS AS USUAL AND